

# Every Reaction Impacts



Promoting Positive Gender Roles

Wellsprings   
for women



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# Every Behaviour Counts



Promoting Positive Gender Roles

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# Every Conversation Matters



Promoting Respectful Relationships

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# Every Choice has Consequences



**Family Violence has a Long Term  
Negative Effect on Children's Well Being**

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# Every Response Makes a Difference



**Stopping Violence Against Women  
is Everyone's Responsibility**

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for women



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# Every Decision has an Effect



Promoting Gender Equality

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